## List of Activities to be Reviewed for Possible Reporting of UBI:

## From IRS Questionnaire prepared September, 2008:

## A. Advertising

- 1. Printed publications
- 2. Other printed material
- 3. Internet
- 4. Facilities (Billboard, scoreboard, etc.)
- 5. TV/Radio broadcasting

# B. Corporate Sponsorships

- 1. Printed materials including publications
- 2. Events
- 3. Internet
- 4. Facilities (Billboard, scoreboard, etc.)
- 5. TV/Radio Broadcasting

## C. Rental

- 1. Facility rental
- 2. Rental of arena
- 3. Recreation center usage
- 4. Athletic facilities usage
- 5. Personal property rental
- 6. Telecomm related or broadcast tower rentals
- 7. Other rentals

# Highlighted and italicized items represent activities historically reported by USM institutions

#### D. Other

- 1. Catalog sales
- 2. Internet sales
- 3. Travel tours
- 4. Broadcast rights
- 5. Royalties from oil and gas interests
- 6. Affinity cards
- 7. Mailing list rentals
- 8. Logo usage
- 9. Working interest in oil, gas, etc.

#### D. Other

- 10. Catalog sales
- 11. Internet sales
- 12. Travel tours
- 13. Broadcast rights
- 14. Royalties from oil and gas interests
- 15. Affinity cards
- 16. Mailing list rentals
- 17. Logo usage
- 18. Working interest in oil, gas, etc.
- 19. Other royalties
- 20. Exclusive use contracts
- 21. Commercial research
- 22. Patents
- 23. Copyrights and trade names or trade secrets

# 24. Operation of a hotel

- 25. Operation of conference center
- 26. Operation of Restaurant
- 27. Catering services
- 28. Food services
- 29. Credit card promotions
- 30. Computer services
- 31. Exploited exempt activity income (non-advertising)
- 32. Bartering

# 33. Parking lot operations

- 34. Power generations
- 35. Bookstore
- 36. Golf course
- 37. Partnership allocations
- 38. S-Corp allocations
- 39. Income from controlled entities

## E. Other activities not included above

- 1. Day camp
- 2. Performing arts